

# CALEB KINCHLOW

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## MULTIMEDIA PRODUCER AND HOST

Highly accomplished Emmy Award-winning Host, Digital Lifestyle Expert, and Multimedia Producer with a focus on technology and content development for broadcast and mobile platforms.

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## SKILLS

*Producing*

*Leadership*

*Video Production*

*Non-Linear Editing*

*Research*

*Videography*

*Social Networks*

*Content Development*

*Voice Over*

*Teleprompter Reading*

*News Writing*

*Interviewing/Hosting*

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## PROFESSIONAL EXPERIENCE

### **CHRISTIAN BROADCASTING NETWORK — Virginia Beach, VA**

*Global Christian Network and Production Company*

#### **Senior Videographer/Editor and Digital Content Producer, 2009 to Present**

Responsible for the care and maintenance of multiple cameras, lights, and audio equipment. Edit daily features packages for broadcast and social media under deadline. Including story pacing, photo design, sound design, and color correction for air. Lead digital content initiatives including the formatting of content for different platforms (Facebook, Twitter, Instagram, YouTube), brand development, strategies, and goals. Travel across the country lighting and shooting high profile feature, national news, and disaster relief coverage including the 44<sup>th</sup> Presidential Inauguration, Super Bowl(5x), Floyd Mayweather Boxing, MLB World Series(3x), The Mayo Clinic, pro athletes, celebrity interviews, etc. Independently produce and developed multiple social media programs, including CBN's first ss, resulting in an Emmy Award. Coordinate with the Social Media Managers to develop and execute strategies for digital content, resulting in increased brand awareness and engagement numbers across multiple departments. On Air Producer/Reporter on the latest trends in social media, and technology targeted for a mobile audience. Coordinate with public relations to maximize digital cross-promotion for my high-profile guest. On-air Technology Commentator on technology trending stories for multiple CBN programs. Selected by leadership to provide guidance to other producers on content strategy for digital content development. Develop a template used by management for creating engaging digital content.

### **WTKR NEWS CHANNEL 3 (COAST LIVE MORNING SHOW) — Norfolk, VA**

*Local CBS News Affiliate*

#### **Technology Correspondent and Guest Co-Host, 2016 to Present**

Write, produce, and host technology packages. Fill in guest morning show host. Live on-air technology product demos and reviews. Developed and maintained relationships with technology companies for product reviews and demos.

### **HUFFINGTON POST — New York, NY**

*American News and Opinion Website*

#### **Technology Lifestyle Blogger, 2016 to 2017**

Researched and submitted technology stories for the Huffington Post Blogger platform.

**NATIONAL AERONAUTIC AND SPACE ADMINISTRATION — Hampton, VA***America's Space Agency***TV Host**, 2012 to Present

Spokesperson for the Emmy Award winning NASA360 broadcast web and television series. Conduct unscripted on camera interviews with astronauts, scientists, and robotic engineers across the country. Host national on location live streams, including the Great American Solar Eclipse in the path of totality viewed live by 57K people live, NASA Langley Centennial Celebration and NASA's Centennial Challenges. Produce social media content (video packages, tweets, photos) while on location. Engage with the public as a NASA personality.

**COLONIAL WILLIAMSBURG FOUNDATION— Williamsburg, VA***Not-for-Profit Educational Institution***On-Air Host**, 2013 to 2016

Hosted live one hour call-in show and interview program broadcasted in 900 middle schools across the country. Researched and conducted interviews with historians and subject matter experts.

**DAVIS & CO ADVERTISING — Virginia Beach, VA***Advertising Agency***Producer/Editor**, 2010

Coordinated with Brand Managers to produce and edit original social media video content for clients.

**TURNER BROADCASTING TBS & TNT— Burbank, CA***American Media Conglomerate***Development Intern**, 2008

Wrote coverage and reviews on new scripts for comedy and drama development Executives. Reviewed writing samples and scripts from new writers and reported to the Vice President of Program Development. Recorded notes in content pitch meetings for program review.

**PBS WHRO — Norfolk, VA***American Public Broadcaster***Studio Videographer**, 2006

In studio videographer during live broadcast.

**RAW TV — Lakeland, FL***National faith based news and lifestyle program.***Creative Director/Host**, 2005 to 2007

Conducted unscripted live interviews with high profile guests in studio and on location. Oversaw all branding aspects of the program in conjunction with the Producer to ensure brand consistency. Lead a creative team of thirteen people in brainstorming meetings for season development, including guest, topics and segments. Responsible for pitching new ideas, as developed by the creative team to the executive team. Oversaw pre-production for each field produced segment.

**CBN FIRST LANDING DOCUMENTARY FILM — Virginia Beach, VA***Global Christian Network and Production Company***Location Assistant**, 2005

Worked with Location Manager creating all the maps for crew and actors. Scouted locations and captured notes with the Directors, Producers and Director of Photography. Facilitated talent transportation while on set.

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**EDUCATION**


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**SOUTHEASTERN UNIVERSITY**

B.S., Communication Broadcasting Television and Radio

**LOS ANGELES FILM STUDIES CENTER**

Minor Intro to Film and the Film Industry

**REGENT UNIVERSITY**

M.A. Digital Media

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**PROGRAMS AND HARDWARE**


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Facebook, Twitter, Instagram, Google +, YouTube, Vimeo, IOS/Android phones & tablets, Adobe Premiere CC, Photoshop, Final Cut Pro 7, Canon's pro series camera line, Sony FS700/F3/Ex1/3/XD Cam etc, Arri and L.E.D. Light Kits, Odyssey 7Q 4k. Teleprompter Reading, MAC and PC Computers.

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**AWARDS**


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- ◆ Emmy- Producer/Host- Outstanding News Technology Series(Digital Download)
- ◆ Silver Parent's Choice Award – Host-Colonial Williamsburg (HERO Live)
- ◆ Emmy-Host-Outstanding Education Program (NASA/NASA 360)
- ◆ Bronze Telly- Host-NASA 360
- ◆ 180 Film Festival Winner (2x): Best Picture/Best Editing
- ◆ Southeastern University: Most Outstanding Broadcast Student Recipient
- ◆ Southeastern University Dean's List Academics
- ◆ Ember Award: Best Male TV Host