

PATRICIA MAESE

represented by

David Brunner

DB & Associates

(484)695-5187

dbandassociates@msn.com

FULLY BILINGUAL (English/Spanish)

EXPERIENCE

Current - CBS4 Main Anchor/Weathercaster – El Paso, TX · September 2014 – current

KFOX - Weekend Anchor/Reporter – El Paso, TX · 2002-2006

KDBC - Anchor/Reporter – EL Paso, TX · 2000-2002

KTSM Radio – Sunny 99.9 – El Paso, TX · 1999-2000

NON- MEDIA EXPERIENCE

AXA Advisors LLC – Registered Investment Advisor - Fort Worth, TX · Sep 2013 – August 2014
Houghton Financial Partners - Licensed Agent / Registered Representative / Marketing Representative –
EL Paso, TX · Sep 2011 – July 2013 Canutillo Independent School District – Public Information Officer –
El Paso, TX · July 2009 – Nov 2010 Genpact, Americas Division – Associate VP & Communications
Leader – El Paso, TX/Juarez, MX (Latin America)

EDUCATION

UNIVERSITY OF TEXAS AT EL PASO – El Paso, TX · B.A., Communications/ English

WEBSTER UNIVERSITY – El Paso, TX Campus · M.A., Management and Leadership

QUALIFICATIONS

Nearly 18 years of wide-ranging broadcast and communications experience
to include roles as Reporter, Anchor, and Weatherperson.

Broad experience in radio broadcasting, radio news delivery and morning show co-hosting.

Extensive experience in all areas of news reporting and news coverage.

Highly competitive, self-starter, resourceful, and goal oriented.

Extensive knowledge in all aspects of media relations.

Extensive experience preparing and facilitating presentations and workshops.

Excellent communication, interpersonal, and negotiating skills. Excels in relationship management.

Able to handle strict deadlines and work in high-pressure environments.

PROFESSIONAL LICENSES

FINRA licensed-- Series 6 & 63, Group 1 General Insurance - NM & TX

AWARDS

Texas – AP Best Newscast 2016 (Division III)

Lone Star Emmy Award Nomination- Best Weekend Newscast (2005)

Lone Star Emmy Awards Nomination – News Story (2004)

RTNDA Edward R. Murrow Station Award (2004)

Texas AP 2nd place Continuing Coverage Award (2004)

New Mexico AP 1st Place Breaking News Award (2004)

New Mexico AP 2nd Place Continuing Coverage Award (2004)

New Mexico AP 3rd Place Public Service Award (2003)