

Ray Crawford
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Experience

Freelance Anchor/Reporter, Play-by-Play August 2009-present

- Versatile, skilled and polished communicator serving various on-camera roles for Spectrum, NBC Sports, Pro Football Hall of Fame and the National Hockey League among others.

Anchor/Reporter, Stadium, Chicago December 2012-June 2018

- Primary anchor and reporter for nationwide broadcast network
- Broadcast script and long form copy writer for multiple platforms including broadcast, digital and social
- Instrumental in original programming creation, development, producing and delivery
- Interview national newsmakers for broadcast and digital content creation
- Author written and social content for network's digital platforms

Anchor/Reporter, FOX Sports Ohio August 2008-April 2012

- Anchor, Reporter and storyteller for regional sports network available to more than 6 million homes
- Research, write and deliver copy for delivery on multiple platforms
- Provide input and content for award winning NHL programming
- Collaborate with program and network stakeholders to generate increased audience

Sports Director, Columbus Sports Network, Columbus, OH March 2007-June 2008

- Primary anchor and reporter for start-up network
- Hired and managed staff of journalists, photographers and editors
- Planned and prioritized daily market news coverage

Anchor/Reporter, WCMH-TV, Columbus, OH August 2006-January 2007

- Freelance sports anchor, reporter, producer and writer for local NBC affiliate.

Anchor/Reporter, Sinclair Broadcast Group July 1998-April 2006

- Anchor and reporter for affiliate stations in Columbus, Ohio
- Promoted to Sports Director of company owned stations in Dayton, Ohio in 2003
- Responsible for producing, anchoring, shooting and reporting for weekday sportscasts as well as managing staff
- Restructured weekly high school football program resulting in increased viewer ratings

Anchor/Reporter, Network Affiliates November 1993-July 1998

- On-air talent for local affiliates in Ohio, Missouri and North Carolina
- Instrumental in development of new sports programming with a community focus as well as producing, writing, anchoring and reporting on a daily basis under tight deadlines as well as play-by-play duties

Awards and Honors

- 2000 Emmy Award "Reporter" National Association of Television Arts and Sciences, Ohio Valley Chapter
- 6 Time Emmy Award Nominee National Association of Television Arts and Sciences, Ohio Valley Chapter
- 2000 Ohio Associated Press Award "Best Sports Operation: Large Market"

Education

B.A. Communications, Bowling Green State University, Ohio

References

Shawn McClintock, VP/General Manager, AT&T SportsNet Pittsburgh (412) 316-3800

Doug Johnson, Executive Producer, AT&T SportsNet Pittsburgh (412) 316-3800

Russ Mollohan, Dir. of Broadcasting, NHL Columbus Blue Jackets (614) 246-4625

Tom Farmer, Executive Producer, FOX Sports Ohio (216) 415-3300