

JAMES TURPIN

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I want to lead a forward-looking, aggressive, news gathering operation that values the truth, that works to expose wrong, that helps its community, and tells impactful stories on every possible platform.

EXPERIENCE

MARCH 2010-JANUARY 2021

NEWS DIRECTOR: KMPH, FRESNO AND KPTM, OMAHA

Responsible for news departments in two cities as Fresno does newscasts for Omaha each day. Ratings for station's 10:00 p.m. newscast were routinely higher than the combined total of all the market's 11:00 p.m. newscasts.

MARCH 2011-OCTOBER 2013

CORPORATE NEWS DIRECTOR, TITAN BROADCASTING

Responsible for news operations at multiple stations and was responsible for training non-news stations' team members to effectively utilize social media. I reported directly to group ownership. This position was simultaneously held with my News Director position at KMPH.

MARCH 2002-AUGUST 2012

NEWS DIRECTOR, WPTY AND WLMT-TV

Station news ratings went from "worst to first" in key demographics on our ABC affiliate and we were the country's top-rated news operation on our UPN station, where we did original morning and evening newscasts.

AUGUST 2016-MARCH 2009

CORPORATE NEWS DIRECTOR (DIRECTOR OF NEWS AND CONTENT), CLEAR CHANNEL TELEVISION

Held this position, simultaneously, with the News Director position in Memphis. I had 12-stations at which I was directly responsible for training, designing, and implementing research projects, for working with station management to create and execute three and five-year news plans, along with many other duties. Extensive travel was involved.

MARCH 2000-MARCH 2002

NEWS DIRECTOR, WAVY AND WVBTV

Our WAVY team newscasts were number one in all newscasts and all time periods.

MARCH 1997-MARCH 2000

EXECUTIVE NEWS DIRECTOR, KAKE-TV

Station newscasts became number one in early evening and nighttime periods. The team won the national "Edward R. Murrow" award for "Overall Excellence" and was named the second-best newscast in the country by the "Project for Excellence in Journalism".

MARCH 1994-MARCH 1997
NEWS DIRECTOR, WQAD-TV

EDUCATION

MAY 1981
BACHELOR OF POLITICAL SCIENCE, INDIANA UNIVERSITY

NOT COMPLETED
**DEGREE TITLE, MEMPHIS STATE UNIVERSITY: STUDY TOWARD MASTER'S DEGREE
IN COMMUNICATIONS MANAGEMENT**

SKILLS

- Active, hands-on, team leader
- Coaching and Teaching are two of my strong points
- I believe in explaining the "why" to our team members and avoid "just do this" commands.
- I can lead people to become more effective in the way they use all platforms.
- Strong, clear, communicator
- Inventive: created several news projects that could be sponsored and gain revenue

IN CLOSING

I am a USMC Veteran. I served for just under six-years as a member of the RTNDA Board of Directors. I also served on broadcaster's boards in Illinois, Virginia, and Arkansas. I completed a masters-level management program at the University of Virginia, and a two-year management program at Leadership Development Associates. I have never led a news team that did not produce substantial cash flow and profit.

REFERENCES

Jeff Miller, VP and GM, KPTM-TV 402-651-5986
Jim Doty, VP and GM, KERO-TV 901-826-7517
Larry Rickel, Retired Owner, The Broadcast Image Group