

SUMMARY OF QUALIFICATION

- Demonstrated ability to manage multiple assignments and complete each within required deadlines.
- Demonstrated proficiency in shooting and editing video on both linear and digital editing systems.
- Keen ability to develop and nurture professional relationships.
- Creator and administrator of “Access Alex,” an urban lifestyle blog, which generates in excess of a million hits monthly.

MEDIA EXPERIENCE

Reporter – “In The Zone” Brooklyn Independent Television

Brooklyn, NY

December 2010- Present

- Develop programming ideas— Masters Boxing at Gleason’s Gym and Brooklyn Bridge Swim Event.
- Conduct on-air interviews with elected officials, community leaders, coaches and athletes.
- Create and edit the video package for the on-air broadcast.

Sideline Reporter – Heritage Sports Radio Network

Nationwide

November 2010 -Present

- Report collegiate basketball games in the Central Intercollegiate Athletic Association (CIAA) and the Mid-Eastern Athletic Conference (MEAC).
- Provide pre and post-game analysis, as well as “live” timeout reports.
- Conduct on-air interviews with coaches, players and celebrities.
- Write editorial articles for the network’s media outlets.

Founder and Creator- ‘Access Alex’ Urban Lifestyle Blog

October 2010 - Present

- Sole manager and operator of all the functions of the website.
- Produce daily posts, articles and media content on the website.
- Network with other webmasters to build link relationships and increase audience exposure to website.

PROFESSIONAL EXPERIENCE

Constituent Relations Liaison – Office of the Governor, Honorable Jack A. Markell

Wilmington, DE

June 2010 –

June 2011

- Draft correspondence, proclamations and tributes on behalf of the Governor.
- Mediate and resolve constituents’ issues with various State Agencies, specifically in areas of Health and Social Services, Housing and Corrections.
- Initiated weekly statewide staff meetings which resulted in more cohesiveness and resolution of state issues.

ACTIVITIES

- Full scholarship student-athlete and captain of the UNC Women’s Track and Field Team.
- Reporter for ‘Carolina Week,’ a weekly, student produced news broadcast.
- Correspondent for ‘Carolina Style,’ a student created and produced fashion TV show.

EDUCATION

B.A., Communications, *Minor Journalism* (May 2010) – University of North Carolina, Chapel Hill, NC

Major GPA 3.4