

Yelena Pavlik

(469)877-4189

yelena_09@yahoo.com

PROFESSIONAL EXPERIENCE

KSNT 27 News, NBC Topeka, KS

October 2009- October 2011

Reporter – Producer

- Reported daily deadline general assignment stories
- Developed story ideas, wrote, shot, edited and fronted packages
- Produced award-winning four hour morning show
- Managed station website for mornings

Travel Channel/Label Entertainment Kansas City, MO

June 2009-October 2009

Production Assistant (Contract)

- Researched and prepared content for Travel Channel Series
- Strategized and coordinated daily interview and shooting schedule
- Assisted in field production for show

KUJH-TV Ch. 31 Lawrence, KS

August 2007-May 2009

News Director – Anchor – Reporter – TV Producer – Online Producer

- Managed editorial staff for daily news program and website
- Anchored and produced live daily news show
- Developed story ideas, wrote, shot and edited daily deadline stories

KJHK 90.7 FM Lawrence, KS

May 2006-May 2008

News Director – Assistant News Director – Anchor – Reporter

The University Daily Kansan Lawrence, KS

August 2005-August 2008

Associate Opinion Page Editor – Columnist – Reporter – Designer

PROFESSIONAL SKILLS

Computer/ Software/ Camera: Final Cut Express/Pro, Adobe Premiere Pro, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe InCopy, QuarkXPress/ Page Maker, NewsRoom, AP ENPS, Avid Deko, CNN Pathfire/News Source, NBC VOD, FOX I-Pump, Microsoft Office Suite, Basic HTML/ CMS, Cannon XL 2 Digital Camcorder, Sony DSR-250 Digital Camera, Panasonic DVC Pro 600/410

Language: Fluent Russian, Conversational French

EDUCATION

University of Kansas Lawrence, KS

William Allen White School of Journalism & Mass Communications

Bachelor of Science in Journalism: News/Information & Strategic Communications

May 2009 with Academic Honors

Study Abroad: European Summer Institute 2007

HONORS/AFFILIATIONS

KAB Award- First Place “Morning Newscast,” KAB Award- First Place “Public Affairs,” John Katich Broadcast Award, Rick Musser Multimedia Award, Slais Broadcast News Award, Society of Professional Journalists