

ANNETTE NEWELL

ANCHOR/REPORTER

Knightsdale, NC • (252) 414-7106 •

E-mail: annette.newell@gmail.com

Experience

February 2009

To Present

Primary News Anchor, 5, 6 and 11 p.m., live nightside reporter and field anchor WCTI (ABC) and WXFI (Fox) New Bern/Greenville ADI#103
Doubled Evening News share and doubled or tripled all key demos
2nd in market research for "viewer recruitment" (Magid 2008)
Telethon Host, Producing, Editing, Web skills

July 2006-

January 2009

Primary News Anchor, 6, 10, and 11 P.M., I-Team Reporter
WNCT-TV (CBS) New Bern/Greenville/Washington/Jacksonville ADI #103
Credited in national "Broadcasting and Cable" magazine with keeping ratings strong. Increased ratings and key demos to station's highest levels in at least 5 years, #1 at 11, tied or at #1 at 6. I Team Reports resulted in significant ratings jumps of 30-80%. Helped supervise and mentor staff of reporters and producers. Was responsible for and appeared in entries that won state Associated Press Awards for "Best Newscast" and "Outstanding News Operation."

Champion, Triangle Business Journal News Anchors Stock Market Derby News Anchor and Reporter

April 2002 -

March 2006

News 14 Carolina (24 hour news station), Charlotte, NC ADI#26 and Raleigh/Durham NC ADI#28

Anchored the top rated newscasts, and reported, for all- news station serving both top thirty markets. Emphasis on anchoring and reporting live breaking news, special coverage and elections. Host, "Your Health," and "In Depth" segments.

October 2000 -

March 2002

News Anchor and Medical Reporter

Central Florida News 13 (24 hour news station) Orlando, FL ADI #19

Anchored newscasts and reported for all - news station. Hosted "Health Headlines," "Your Health," and "Your Fitness" daily segments. Weekly contributed stories to Tampa affiliate, Bay News 9. Served as station's spokesperson in campaign for National Kidney Foundation of Florida.

1998-2000

Primary News Anchor

KTVA-TV (CBS) Anchorage, Alaska and statewide

Anchored 6 and 10 weeknight newscasts, hosted health segment in 5 PM newscast. More than 100% ratings increase year to year. Won numerous awards.

Awards

- "Best Spot News," RTDNA North and South Carolina, 2009,
- "Best Newscast," RTDNA North and South Carolina, 2009.
- "Best Newscast," North Carolina Associated Press
- "Outstanding News Operation," North Carolina Associated Press
- Emmy Nomination, "Best Daily Newscast"

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- Radio Television News Directors Association National Health Reporting Award
- National Press Foundation Fellowship
- American Women in Radio and Television Series Reporting Award
- National Broadcasting Society Grand Prize for a Series
- "Best Newscast," Alaska Press Club and Alaska Broadcasters Association
- "Best Reporting," "Best Consumer/Business Reporting," "Best Series," "Best Health Reporting" Alaska Press Club.
- Scripps Howard Journalism Scholarship
- "Best Large Market News Story," American Heart Association awards
- Named to "Anchors as Newsroom Leaders," Poynter Institute
- Named to Don Fitzpatrick's Anchor "Picks that Click"

Education

University of Florida, Gainesville, Florida

Major – Telecommunication Journalism, High Honors, 3.8 G.P.A.

National Merit Scholar

Wentworth Scholar (top 30 students at University of Florida)

Related Skills

- Very active in community service; hosted many events for Eastern North Carolina March of Dimes, East Carolina Vocational Center, Diabetes Walk, National Kidney Foundation, American Heart Association, American Cancer Society, Family Center for Abused Children.
- Co-founded literacy program "11 News Read to Succeed" in Anchorage schools
- Volunteer and M.C. for "Greater Charlotte Heart Ball," "EPCOT Center Gift of Life Run," "Five Miler for Cancer Research," "Mayor's Midnight Sun Marathon," "Heart Run."
- Hosted numerous telethons for MDA and Children's Miracle Network.
- Member of minority journalists' association, NABJ.
- Two years college level Spanish.