

AMANDA K. MCCALL

Current Address

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OBJECTIVE: A challenging position in Sports Broadcasting / Communications with the opportunities for upward career movement.

EXPERIENCE:

Full-Time Employee WOWK Sports Director/ Anchor (CBS affiliate) 2010-Present

Full- Time Employee WBOY Sports Reporter (NBC affiliate) 2008-2010

Full- Time Employee WBOY News Reporter (NBC affiliate) 2006-2008

- First female sports director in the state of West Virginia; currently one of nine in the country
- Anchors a minimum of five times during the weekly newscasts at 6:00 and 11:00 p.m.
- Manages, produces, shoots and writes for a sixty-four (64) market sports department
- Manages and generates web content for sports website
- First female sports reporter to cast a vote each week for the WV statewide high school football polls
- Ability to *one man band* covering college football / basketball road games
- Television host of weekly sports show, *The Sports Zone*, including shooting, editing, and the calling of highlights for high school football
- Covered the Pittsburgh Steelers road to Super Bowl XLV
- Covered PGA Events such as the Greenbrier Classic
- Covered the NCAA Final Four with the WVU Mountaineers in Indianapolis, IN
- Hosted an hour long *Final Four* show that consisted of live interviews with WVU Head Coach Bob Huggins and individual players
- Ability to go live on location with or without scripts including in depth specials
- Covered numerous sporting events for West Virginia University football, men's and women's basketball that includes trips to the NCAA tournament
- Reported stories on former football coach Rich Rodriguez, former basketball coach John Beilein, and current basketball coach Bob Huggins
- Has the capability of going live at various sporting events including interviews with coaches and players.
- Provided coverage of local high school scholar athletes; had to shoot, write and edit *Athlete of the Week* packages (total of thirty-six) in one season
- Capable of editing and writing stories on all topics directly related to sports
- Able to operate camera for field, newsroom, or live shots
- Hardworking and capable of uncovering sports related stories
- Established a professional network of contacts within the sports and work related field, well received and respected
- Shows consistency in producing innovative ideas and stories in the newsroom and in the field
- Shows cooperation within the work environment, team player

Internship at WDTV (CBS affiliate), Sports Department
Bridgeport, WV

2005-2006

- Covered the Pittsburgh Steelers vs. Cincinnati Bengals at Heinz Field. Press box seating / access, post game locker room interviews with players and press conference with Steelers head coach, Bill Cowher.
- Covered WVU football team including various player and coaches' interviews, press box and sideline access with full coverage of press conferences.
- Covered local high school football and assisted with the production of *The Fifth Quarter*, a Friday night talk show to recap the high school games of the night.

WVU Radio Station, U-92

- Member of the Sports Staff at U-92 2003-2006
- *Color and Play by Play* analyst for WVU Women's Basketball 2004-2006
- Broadcasted Women's *Big East* Basketball Tournament 2006
 - Hartford, CT
- Covered NCAA Men's Basketball Tournament 2006
 - Auburn Hills, MI
 - Atlanta Regional - Atlanta, GA
- Covered WVU football including various player / coaches' Interviews and also covering press conferences 2004-2006
- Assistant Executive Producer for WVU Women's Basketball 2004-2005
- Covered the *PGA 84 Lumber Classic* at Nemaquin Woodlands Resort and participated in the press conference with Vijay Singh and Phil Mickelson 2005
- Appeared numerous times on WVU sports talk show, *The Sports Page*
- Sideline reporter for WVU Hockey games
- Color commentator for WVU Baseball games
- Wrote and reported sportscasts every week providing the latest news in sports, both locally and nationally
- Experience in writing sports updates during various sporting events such as intermission, halftime or inning updates
- Experience in working with *Pro Tools* digital program and audio production.

WVU News Sports Anchor

- Capsule class for Broadcast News sequence in the WVU School of Journalism
- Attended classes on *Final Cut Pro* and how to edit stories using this program

EDUCATION:

West Virginia University, Morgantown, WV

2002-2006

- Overall GPA 3.85
- 4.0 GPA in WVU School of Journalism
- *President's List* or the *Dean's List*, every semester 2002-2006
- Recipient of the *Sasser Journalism Scholarship* 2005 & 2006

REFERENCES AVAILABLE UPON REQUEST