

Kristen C. Johnson

Anchor/Reporter

☎ (319) 594-7479

✉ KristenJohnson80@aol.com

OBJECTIVE

Seeking a challenging position where past achievements, experience, and education can be fully utilized and enhanced by working as a television anchor/reporter at a top-rated TV station that audiences trust.

WORK EXPERIENCE

KTIV News Channel Four

Weekend Anchor/Multimedia Journalist, Sioux City, IA

March 2008-Present

- * Anchors dynamic engaging evening newscasts
- * Reports 3 days per week on multiple platforms
- * Reports breaking news live at the scene
- * Produces and edits weekend newscasts
- * Serves as weekend content manager and webmaster
- * Makes public appearances
- * Reviews scripts and mentors new reporters

Achievements:

- * Consecutive increases in ratings lead, more than doubling competition's share/rating (overall & in key demos)
- * Breaks major stories and contributes exclusive content regularly
- * Led station coverage on election night with exclusive live interviews
- * Reports regularly picked up by larger markets/network
- * Overall Excellence in Reporting Award (IBNA)
- * Contributed report to Emmy-award winning newscast on the anniversary of the Little Sioux Tornado

KTIV News Channel Four

Senior Reporter/Fill-in Anchor, Sioux City, IA

January 2005-

February 2008

- * Enterprised compelling, people-oriented, and lead-worthy stories daily
- * Contributed heavily to political/caucus coverage securing one-on-one interviews with presidential candidates
- * Worked with photographers and as a one-man band in the field
- * Established and maintained news contacts

Achievements:

- * 1st Place In Depth Series: Iowa Broadcast News Association (Anatomy of an OWI)
- * 1st Place General Reporting: Iowa Broadcast News Association (Flying Blind)
- * Certificate of Merit Hard Feature: Northwest Broadcast News Association (WWII POW)
- * Served on employee council

KTIV News Channel Four

Reporter/Producer, Sioux City, IA

November 2003-December 2004

- * One-man band reporter
- * Produced top-rated weekday and evening news programs
- * Field produced 2004 election coverage and other special news events

NBC Network News

Intern, New York City, New York

Summer 2002

KCRG TV 9

Intern, Cedar Rapids, Iowa

Spring 2002

NEWSROOM SKILLS

*P2 Cameras*DVC Pro*I-News *Avid NewsCutter*Linear and Non-Linear Editing

EDUCATION

University of Iowa 1998-2002

Bachelor of Arts Degrees:

Journalism/Mass Communication and Political Science

COMMUNITY INVOLVEMENT

Volunteer:

Big Brothers Big Sisters/United Way Program: "Every Classroom Counts"
Siouxland Press Club:
Scholarship Committee Chair

