

ERIKA CERVANTES
Reporter/ Anchor
Represented by: DB & Associates
Contact: Dave Brunner
610-767-6183

EDUCATION

2001 University of California, Davis Davis, Ca.
Bachelor of Arts, History

PROFESSIONAL EXPERIENCE

June 2008 – Present KWQC-TV Davenport, IA
Report/ Fill-In Anchor

- Produce and write daily news stories.
- Perform live shots for evening and nightly newscasts.
- Fill-In Anchor for all newscasts.

March 2006 – June 2008 KGAN-TV Cedar Rapids, IA
Reporter/ Fill-In Anchor

- General Assignment Reporter
- Fill-In Anchor and producer for all newscasts
- Perform live shots for mid-day and evening newscasts

March 2004 – March 2006 KVRR-TV Fargo, ND
General Assignment Reporter/ Fill-In Anchor/ Producer

- Produce, write and edit daily news stories.
- Primary Fill-in anchor and producer for all newscasts.

March 2002 – February 2004 KABC-TV Los Angeles, Ca.
Newsroom Apprentice

- Script distribution and teleprompter operation for daily newscasts.
- Assistant producer, researcher, and coordinator for “War with Iraq” segments and sweeps packages.
- Field producer for “Eye on L.A.” segments.
- Deadline file puller for breaking news, reporter packages, and daily news.

Fill-In Associate Producer

- Ordered all graphics for daily newscasts.
- Assist producer with breaking news and stories during newscast.

