

JONATHAN ATHENS

■ Omaha NE ■ (614) 353-5420 ■ dustyazcowboy@yahoo.com

OBJECTIVE

News media position that will best put to use my 19 years combined experience in journalism, advertising and public affairs.

SUMMARY OF QUALIFICATIONS

- 12 years experience in news reporting, writing and editing
- 7 years experience in advertising, public and media relations

PROFESSIONAL EXPERIENCE

2010 – Present KPTM Fox 42 News Omaha, NE

Video Journalist/Director of News Content

- Recruit, train, coach and mentor new video journalists to meet the short and long-term goals of producing the region's only one hour of prime time news programming.
- Develop story ideas and plan nightly coverage with the News Coordinator.
- Provide in-depth coverage of public affairs, politics, and issues affecting viewers to include live coverage, breaking news, packages, and web versions of stories.

2008 - 2010 NBC Montana KTVM News Channel 6 & 42 Butte & Bozeman, MT

Anchor/Producer

- Solo produce and solo anchor the 10 p.m. news, Monday through Friday, serving viewers in Gallatin and Butte-Silver Bow counties.
- Co-anchor the 6 p.m. news, filing stories for regional 5 p.m. broadcast and local 6 p.m. broadcast.
- Posting to the web text versions of stories along with special webcast versions to include extended interviews with key sources.

Reporter/Video journalist

- In-depth coverage of politics and public affairs to include Bozeman City Commission, local elections, state lawmakers, the two major political parties, and the impact of national policies on the local level.
- Investigative and enterprise reporting to include public safety, local government, and education.
- Serving on the corporation's web committee, assisting in the overall effort to develop new web strategies and improve both content and delivery of news.

2007-2008 KYMA News Channel 11 Yuma, AZ

News Director/Managing Editor

- Lead and manage staff of 20+ personnel that comprise the TV news department; develop, coordinate and implement overall news strategy; serve as anchor when needed, periodically edit scripts and produce select segments.

- Coordinated breaking news coverage, assigned and developed stories; edited scripts, made beat calls, updated phone lists, managed the assignment desk.
- Established and maintained e-mail/text message news alerts for web users.

2007 Imperial Valley Press El Centro, CA

Reporter

- In-depth reporting and news analysis of public policy issues concerning northern Imperial County.
- Create enterprise stories that explain the political and economic dynamics at play in the region.

2006-2007 The Desert Advocate Carefree, AZ

Editor

- Oversaw weekly publication of the 10th largest newspaper in Arizona.
- Developed and wrote each week the paper's position on various issues.
- Conduct on-going training for staff.

2006 The East Valley & Scottsdale Tribune Mesa, AZ

Reporter

- Enterprise reporting on Scottsdale growth, development, and transportation issues.
- Coverage of city government affairs.

2004 – 2006 The Sun Yuma, AZ

Reporter

- Coverage of Yuma County government affairs, politics, and local impact of state and federal policies.
- Enterprise reporting on economic/growth trends including the Yuma International Airport and the Greater Yuma Port Authority.

2003 - 2004 The Newark Advocate Newark, OH

Reporter

- Coverage of crime, courts and public safety issues for all of Licking County.
- Enterprise reporting on high profile crimes and trends in the criminal justice system.

2000-2003 SNP News Columbus, OH

Reporter

- In-depth reporting of major crimes and transportation issues in Columbus and 21 suburban communities; coverage of Dublin metro and City Council.
- Business profiles and features for CEO Magazine.

1999–2000 The Messenger News Columbus, OH

Correspondent

- Covered select sessions of Columbus Public School Board meetings.
- Provided crime coverage for Southwest and Westside areas.
- Developed enterprise stories on social service agencies.

1993–1999 The Agency-- Innovation in Advertising, Inc. Columbus, OH Columbus, OH

Owner and Media Planner

- Responsible for media planning, public relations, campaign planning, and market research for a full service agency.
- Creative development and production management in both print and electronic formats.

EDUCATION

1991 **Military Intelligence School** (Ft. Huachuca, AZ)

1988 **Otterbein College** (Westerville, OH) Bachelor of Science, Liberal Arts