

DAVID FRASER

+ METEOROLOGIST / ENVIRONMENTAL REPORTER +

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OBJECTIVE

**TO BE AN INTEGRAL PART OF A TEAM WHERE
RESPONSIBILITY AND DUTY ARE PARAMOUNT**

SUMMARY OF QUALIFICATIONS

Expertise:

- **Meteorologist with 10 years experience in television**
- **Award winning Meteorologist and Environmental Reporter**
- B.S. Meteorology, B.S. Geography (Florida State University)
- Experienced Synoptic and Boundary Layer weather forecaster
- Experienced weather graphics producer
- Computer savvy
- Writer and producer of environmental packages
- Leadership experience

Relevant Skills:

- Familiar with AP News Productions System (*ENPS Version 5.00*)
- Familiar with Web Content Management Systems (*Synapse CMS Version 2.0.0.12*)
- Familiar with Non-linear editing equipment (*Velocity ESX Version 1.3.49*)
- AP style writing skills
- Knowledge of broadcast quality camera equipment
- Familiar with posting content to “new media” sites
- Able to meet strict deadlines on a daily basis
- Able to initiate and nurture community contacts
- Fearless and engaging public speaker
- Community role model
- Outstanding interpersonal skills
- Proven ability to communicate effectively on and off camera
- Team player

EDUCATION

- **B.S. Meteorology** (Mathematics Minor) Florida State University
- **B.S. Physical Geography** (Geology Minor) Florida State University
- **A.S. Geology** Oakland Community College

ACCREDITATIONS

2009 - Texas Associated Press: *Runner up*, Best Feature
2009 - Readers Choice Award: "Best of the Best" Local Meteorologist
2008 - Readers Choice Award: "Best of the Best" Local Meteorologist
2004 - 2005 MAB (Michigan Association of Broadcasters), Best Weather
2004 - 2005 MAB, Merit Award for Best Weather

Energetic, organized problem solver: Skilled at creating order out of chaos and solving problems during high pressure situations. I'm able to make difficult decisions in stressful situations.

First-Rate Reputation: Consistently receive exemplary reviews from viewers, and letters of praise from the community. Recent comment:

Weather Team,

I was at the Javs football game Saturday night and stayed in contact with Dave. I saw the lightning to the North of the stadium. Dave was right when he said it would be there in about 20 minutes and he said it would last about 15 minutes with heavy rain. I told the head football coach Bo Atterberry just before halftime was over so he would have heads up. It did just as Dave said and we got .32" in that 15 minutes. It is good to know that I have great people to turn to when necessary. Thanks a lot for all you guys do.

Mark Mainer

BACKGROUND

2006 – 2010: KRIS, Corpus Christi, Texas
METEOROLOGIST / ENVIRONMENTAL REPORTER / PHOTOG

2004 – 2006: WPBN, Traverse City, Michigan
MORNING METEOROLOGIST

2000 – 2004: KPAX, Missoula, Montana
MORNING METEOROLOGIST / INTERIM CHIEF METEOROLOGIST

1997 – 1999: FLORIDA’S NEWS CHANNEL, Tallahassee, Florida
METEOROLOGY INTERN

1992 – 1993: WTVT, Tampa, Florida
METEOROLOGY INTERN

Accomplishments:

- Award-winning television news reporter and meteorologist--highly experienced at gathering information, editing it for the media, and then reporting it on live television during news broadcasts.
- Conducted interviews.
- Prepared and performed stand-ups.
- Wrote compelling copy to B roll and sound bites.
- I analyze meso-scale and boundary layer meteorological phenomenon daily.
- I interpret complex meteorological data and break it down into a viewer friendly easy to understand forecast. My education, backed up by ten years of professional experience as a Meteorologist has made me an expert on what drives the Earths atmospheric processes.
- I’m computer savvy; working with sophisticated meteorological instruments is an integral part of my daily responsibility. I must program and maintain sensitive computers, designed specifically for meteorologists.
- Literally thousands of people are impacted by my work. I work well under pressure, meeting strict, inflexible deadlines on a daily basis and I possess excellent problem solving skills.
- My expertise in meteorological analysis has earned me the trust of my employer and the community as I convey important, accurate forecasts on a daily basis. I’m required to think on my feet during times of inclement weather, keeping viewers abreast of potentially dangerous weather.
- I frequently participate in charitable and other philanthropic events.

Communication Achievements:

- I work well with other talented meteorologists and I play an important role within both the weather and news departments.
- I have been designated the spokesperson for the weather department. I keep our supervisor as well as other news departments abreast of weather department activities, concerns and issues.

- I'm a roll model within the community and I frequently speak with school children about meteorological phenomena and geomorphic processes.
- I'm an excellent writer and communicator as this is a crucial part of my daily responsibility, I'm also an excellent public speaker.
- I supply thousands of people with accurate forecasts on a daily basis and I have established many crucial, high-ranking city and county contacts.

1992 - 1999

ENVIRONMENTAL SCIENTIST/PROJECT MANAGER/FIELD SUPERVISOR
STEVENSON AND ASSOCIATES: Brandon, Florida

1990 - 1992

ENVIRONMENTAL SPECIALIST
BLASLAND, BOUCK & LEE: Tampa, Florida

1988 - 1990

CHEMIST
CARGILL INCORPORATED: Tampa, Florida

1986 - 1988

ENVIRONMENTAL SPECIALIST
STEVENSON AND ASSOCIATES: Brandon, Florida

COMPUTER SKILLS

- AP News Productions System (ENPS Version 5.00)
- Web Content Management Systems (*Synapse CMS* Version 2.0.0.12)
- Non-linear editing equipment (*Velocity ESX Version 1.3.49*)
- Weather Services International (WSI)
 - Weather Producer, Weather Director, Truview Titan, Truview Interactive, ShowFX
- Microsoft Excel
- Microsoft Word
- Fortran
- AutoCAD (1988 Release)
- Internet (Facebook, Twitter, etc...)

ASSOCIATIONS

- Mason (Missoula Lodge Number 13)
- Member American Meteorological Society
- Corpus Christi "Coastal Rods and A's" Auto Club
- Corpus Christi Adult Hockey League