

Aaron Luna

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QUALIFICATION SUMMARY

- Writing, reporting, and producing 30 minute newscasts on a strict deadline
- Communication with the public and elected officials on a daily basis
- Results-oriented, working on deadlines to produce accurate, current and relevant assignments.
- Developed leadership competencies and communication skills critical to organizational performance and success.
- Ability to process and relate new information while thinking critically and analytically.

EXPERIENCE



current

- Reporter, fill in weekend anchor
- Fill in weather and sports anchor
- Newscast producer
- Researching news stories and ideas utilizing Freedom of Information Act and CORA
- Video editing with Vegas 9.0
- Putting video on the web with World Now and Clickability
- News photographer using Sony XDCAM, Panasonic
- Managing scripts with NewsKing and iNews



Internship

Sept.-Dec. 2005

- Writing event descriptions for the Best Bets section
- Organizing and editing events calendar
- Research and reporting
- Fact checking
- Editing
- Writing weekly e-mail newsletter for subscribers



KUSA Internship

Sept. - Dec. 2002

- Working at the assignment Desk
- Following photographers/reporters on stories
- Production crew for the Denver Huddle
- Grip/cable for the Parade of Lights



Internship

Feb. -May 2001

- Transcribing; consist of changing video interviews into a typed script for use in video promotions.
- The selection of music, video and sound bites for individual movie highlights/promos.
- Produced an "In theaters now" piece for the movie "Shadow Magic," utilizing skills learned during work-study.



Internship

August-Nov, 2004

- Copy editing
- Article writing and reporting
- Obituary and police reports
- Attending press conferences
- Basic photography

EDUCATION

Metropolitan State College, Denver, Colorado

Bachelor of Arts, Speech, Communication,

Journalism Minor with completed work toward Bachelor degree

May 2003