

BRYN RIVER HOUGH

Charlotte, NC

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Professional Profile

- Effective communicator who thrives in fast-paced, deadline-driven environments
- Seasoned journalist with more than six years of television experience as an anchor, investigative and general assignment reporter and newscast producer
- Able to research, write, edit and communicate well-focused stories on camera and online
- Possess a comprehensive list of local, state and national contacts in all facets of business
- Demonstrated effectiveness:

"We threw you into the fire this past month when we made the weekend mornings a one anchor newscast. It meant you had to do it all -- anchor, write, produce, design graphics, and manage 11 people in the process. Well you did it and more! We just got the rating numbers for the February book and they are way up! This of course will lead to station profits. So, you can imagine, everyone, from Delier (GM) to the sales team, is ecstatic. Many thanks for all your hard work. We are so fortunate to have a professional like you on our team!"

-Linda Jackson, KETK-TV News Manager, March 9, 2006

"Your commitment to professionalism is apparent in all you do. I really appreciate you taking the time to help me when I need it. You are an asset to this company."

-David Grendzyski, WKYC Executive Producer, August 15, 2007

Experience Profile

News 14 Carolina; Charlotte, NC October 2007 to March 2009

General Assignment Reporter

- Report live breaking news and daily news stories
- Performed live in-depth local election coverage, making stations coverage number one in the market
- Responsible for shooting and editing daily stories
- Initiated ideas for in-depth investigative stories and series
- Represent the station through various public service announcements supporting community events and fundraisers

NBC/WKYC; Cleveland, OH May 2007 to October 2007

Associate Producer

- Organized, wrote and crafted newscasts for nightly news
- Initiated first interview in the market with Equisearch team during the Bobbie Cutts Jr. investigation
- Worked closely with the web department, posted breaking news stories and information, keeping our website current and up-to-date
- Researched stories and arranged interviews for exclusive, national stories
- Developed in-depth feature and investigative pieces

NBC/KETK; Tyler, TX December 2005 to April 2007

General Assignment / Anchor / Investigative Reporter

- Lead field reporter with nightly live shots on the day's top stories
- Weekend Anchor
- First reporter to go live in police child abuse case, making national news and headlines
- Helped enterprise story ideas, ensuring news content accurately communicated to viewers resulting in higher ratings and increased station profits
- Participated in numerous public appearances, even taking ballroom dancing lessons as part of charity event
- Developed in-depth investigative pieces, series pieces, and exclusive interviews
- Updated station website
- Assignment Editor on a fill-in basis

NBC/WHIZ; Zanesville, OH April 2005 to December 2005

Reporter / Anchor / Producer

- Reported nightly live shots covering top stories
- Anchored and produced "WHIZ Weekend Edition"
- Produced and reported multiple sweeps series

CNN Headline News; Atlanta, GA November 2004 to April 2005

Intern/Writer/Newsroom Assistant

- One of five interns chosen nationally to intern with the show, the first intern chosen from the University of Akron

- Writer and Editor for morning news show “Robin and Company”
- Floor Director, Prompter Operator and Newsroom Assistant
- During Presidential election, kept viewers up-to-date on results, requiring second-by-second decisions during continual breaking news

Education

- Bachelor’s degree in Mass Communication, The University of Akron 2004
- Achieved concentrated degree in Music, The University of Akron 2004

Skills and Activities

- Finalist in the Miss Ohio Scholarship Program, spending years of service as a spokesperson for Arts Education
- Worked extensively with local arts organizations planning activities for local children
- Planned marketing campaigns, and worked with teachers to plan educational materials, then worked with them to track children’s success
- Miss Ohio Scholarship Program multi-year talent winner. Talent: Opera